

AN ACT

relating to certain definitions relating to the regulation of and private rights of action arising from certain solicitation-related communications.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 302.001, Business & Commerce Code, is amended by adding Subdivision (6-a) and amending Subdivision (7) to read as follows:

(6-a) "Telephone call" has the meaning assigned by Section 304.002.

(7) "Telephone solicitation" means a ~~[telephone]~~ call or other transmission, including a transmission of a text or graphic message or of an image, initiated by a seller or salesperson ~~[initiates]~~ to induce a person to purchase, rent, claim, or receive an item. The term includes a telephone call a purchaser makes in response to a solicitation sent by mail or made by any other means.

SECTION 2. Section 302.003, Business & Commerce Code, is amended to read as follows:

Sec. 302.003. LIBERAL CONSTRUCTION AND APPLICATION. (a) This chapter shall be liberally construed and applied to promote its underlying purpose to protect persons and the public against false, misleading, or deceptive practices in the telephone solicitation business.

(b) The fact that a claimant has recovered under a private

action arising from a violation of this chapter more than once may not limit recovery in a future legal proceeding in any manner.

SECTION 3. Section 304.005, Business & Commerce Code, is amended to read as follows:

Sec. 304.005. LIBERAL CONSTRUCTION AND APPLICATION. (a) This chapter shall be liberally construed and applied to promote its underlying purpose to protect persons and the public against false, misleading, abusive, or deceptive practices in the telemarketing business.

(b) The fact that a claimant has recovered under a private action arising from a violation of this chapter more than once may not limit recovery in a future legal proceeding in any manner.

SECTION 4. Subchapter F, Chapter 304, Business & Commerce Code, is amended by adding Section 304.2581 to read as follows:

Sec. 304.2581. DECEPTIVE TRADE PRACTICES. (a) A violation of this chapter is a false, misleading, or deceptive act or practice under Subchapter E, Chapter 17.

(b) A public or private right or remedy prescribed by Subchapter E, Chapter 17, may be used to enforce this chapter.

SECTION 5. Subchapter B, Chapter 305, Business & Commerce Code, is amended by adding Sections 305.054 and 305.055 to read as follows:

Sec. 305.054. DECEPTIVE TRADE PRACTICES. (a) A violation of this chapter is a false, misleading, or deceptive act or practice under Subchapter E, Chapter 17.

(b) A public or private right or remedy prescribed by Subchapter E, Chapter 17, may be used to enforce this chapter.

1 Sec. 305.055. CLAIMANT RECOVERY FOR VIOLATION. The fact
2 that a claimant has recovered under a private action arising from a
3 violation of this chapter more than once may not limit recovery in a
4 future legal proceeding in any manner.

5 SECTION 6. The changes in law made by this Act apply only to
6 conduct that occurs on or after the effective date of this Act.

7 SECTION 7. This Act takes effect September 1, 2025.

President of the Senate

Speaker of the House

I hereby certify that S.B. No. 140 passed the Senate on March 11, 2025, by the following vote: Yeas 31, Nays 0; and that the Senate concurred in House amendment on May 30, 2025, by the following vote: Yeas 31, Nays 0.

Secretary of the Senate

I hereby certify that S.B. No. 140 passed the House, with amendment, on May 27, 2025, by the following vote: Yeas 136, Nays 0, two present not voting.

Chief Clerk of the House

Approved:

Date

Governor